



Jersey City's 'ultra luxury' Park and Shore condos launch sales from \$695K

It's the first condo development to launch sales in Newport in nearly a decade

BY **ZOE ROSENBERG** | @ZOE_ROSENBERG | SEP 26, 2017, 4:30PM EDT



Strategic Capital

The first condo development in the Jersey City neighborhood of Newport in almost a decade has launched sales. The 429 condos of Park and Shore bring New York City-priced apartments to a place long held onto as a respite from rising prices.

Condos in both 75 Park Lane and Shore House, the two buildings that make up the project, have hit the market. At 75 Park Lane, available condos range from a 713-square-foot one-bedroom, one-bathroom asking \$695,000 to an 1,800-square-foot three-bedroom, three-bathroom with outdoor space seeking \$2.38 million.

At Shore House, condos up for grabs range from an 822-square-foot one-bedroom, one-bathroom seeking \$770,000 to a 1,458-square-foot two-bedroom, two-bathroom on the market for \$1.75 million.



A kitchen at Shore House.

The buildings are designed inside and out by Woods Bagot, of New York City's Baccarat Hotel & Residences, so let that be a vote of confidence in just how "ultra luxury" this New Jersey development will be. A higher up at Strategic Capital, the project's developer, does not shy back from the property's affiliation with luxury, calling it the "pinnacle of quality residential development in Jersey City."



A living room and kitchen of 75 Park Lane.

To recap the project: 75 Park Lane will be 37 stories and contain 358 apartments ranging from studios through three-bedrooms, along with some penthouses. Shore House will be adjacent to 75 Park Lane and will feature "the industrial style found in Tribeca and Brooklyn," according to marketing materials. There will be significantly fewer units here, with just 71 one- and two-bedroom apartments. The buildings will have a shared set of amenities located at 75 Park Lane that include a swimming pool, gym, children's play area, spa, game room, golf simulator, co-working area, and more.

Peek some of the floorplans below.

What \$770,000, and then \$1.75 million buy at Shore House:



Living/Dining Room
12'6" x 12'6"

Master Bedroom
12'6" x 12'6"

SHARED AMENITIES:

- White Tasting Lounge with Private Dining Room
- 20-meter Olympic Lap Pool & Fitness Center
- Lounge with Co-working space
- Multi-level Garage
- Big Lounge with full service kitchen, grill bar, and accessible outdoor areas
- Outdoor Putting Green
- Children's Play Area
- Game Room and Golf Simulator

RESIDENCE FEATURES:

- White Carrera marble kitchen counters
- Appliances by Bosch
- Milner's with Venetian bronze tiles
- White Regatta marble master bath
- Master vanity with Glacier White Quartz stone vanity top
- White Carrera wood flooring

Scale 1:1 1:1 1:1 1:1

Developer: Strategic Capital
Design Architect: Wood Regel
Construction Marketing and Sales Agent:
The Marketing Director, Inc.
Sales Gallery: 388 Team Square Place,
Atlanta, GA 30338
Website: parkandshore.com

The units or interests in the development are offered to the public and are sold or allocated without regard to marital status, sex, race, color, creed, religious principles, national origin, ancestry, affectional or sexual orientation, or any other basis prohibited by the Law Against Discrimination (DLA 11-6-2012) or any law.

The artist representation of the building and any description or depiction of interior decorations, fixtures, appliances and furnishings contained herein are provided for illustrative purposes only and may be modified, altered or changed. The complete offering terms are in the Public Offering Statement available from Sponsor. Sponsor makes no representation or warranty except as may be set forth in the Public Offering Statement and Purchase acknowledgments and agrees that it has relied only on the terms of the Public Offering Statement.

SHOREHOUSE

RESIDENCE
208
822 sq. ft. / 76.4 m²
1 bedroom / 1 bathroom





Living Room
20'7" x 17'7"

Dining Area
17'4" x 12'7"

Master Bedroom
12'6" x 12'6"

Bedroom 2
12'6" x 12'6"

SHARED AMENITIES:

- White Tasting Lounge with Private Dining Room
- 20-meter Olympic Lap Pool & Fitness Center
- Lounge with Co-working space
- Multi-level Garage
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SHOREHOUSE

RESIDENCE
704
1,458 sq. ft. / 135.5 m²
2 bedrooms / 2 bathrooms
powder room




What \$695,000, and then \$2.38 million buy at 75 Park Lane:

BUILDING AMENITIES:

- White Tuxedo Lounge with Private Dining Room
- 25' water Olympic Lap Pool & Fitness Center
- Lounge with Co-working space
- Multi-media room
- Play Lounge with full service kitchen, grill bar, and in-situ table tennis
- Custom Fitting Studio
- Children's Play Area
- Game Room and Golf Simulator

RESIDENCE FEATURES:

- Whisperette Quartzite stone countertops and full height back splash
- Appliances by Bosch and Breville
- Marble custom cabinetry vanity
- Arctic White marble master bath
- Glasser White Quartz vanity counter top
- Artisan Porcelanosa
- White oak Reborn wood flooring

Scale 1:1 1/2 1/4 1/8 1/16

Developer: Strategic Capital
 Design Architect: Wood Regel
 Custom Marketing and Sales Agent: The Marketing Directors, Inc.
 Sales Gallery: 100 Town Square Plaza, Jersey City, NJ 07310
 Website: parkandshore.com

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PARK LANE

RESIDENCE

810
 713 sq. ft. / 66.2 m²
 3 bedroom / 1 bathroom

BUILDING AMENITIES:

- White Tuxedo Lounge with Private Dining Room
- 25' water Olympic Lap Pool & Fitness Center
- Lounge with Co-working space
- Multi-media room
- Play Lounge with full service kitchen, grill bar, and in-situ table tennis
- Custom Fitting Studio
- Children's Play Area
- Game Room and Golf Simulator

RESIDENCE FEATURES:

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PARK LANE

RESIDENCE

2603
 1,808 sq. ft. / 168.0 m²
 3 bedrooms / 3 bathrooms
 private balcony / 80 sq. ft.