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Sales Officially Launch at Park And Shore, Jersey City's New Luxe Waterfront Condo

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Strategic Capital has officially launched sales at their new luxury condo development, Park and Shore, in Jersey City. Park and Shore is the first waterfront condo development on the Hudson River in the Newport neighborhood of Jersey City in the past 8 years and brings a Manhattan style, full-service lifestyle across the river. The project is currently under construction and the first closings at Shore House are slated for late 2018 and mid 2019 for 75 Park Lane. Pricing for 1 bedroom units in either building starts at \$640,000, 2 bedroom units start at \$1,095,000 and 3 bedroom units from \$2,200,000. The Marketing Directors are the exclusive marketing and sales firm for the development.



"We have created a development that will represent the pinnacle of quality residential development in Jersey City," said Ning Yuan, President of China Construction America. "With discerning interior design, coupled with an unprecedented amenity-driven lifestyle and mere minutes-long commute to Manhattan, we are excited to officially introduce buyers to Park and Shore."

"While Jersey City has become a sought-after living destination in recent years, Newport has been lacking in opportunities to buy, particularly along its idyllic waterfront," said Phillip Gesue, Chief Development Officer of Strategic Capital. "The arrival of Park and Shore will begin to address the increasing demand for thoughtfully designed homes offering a suite of amenities unheard of in this area."



Park and Shore features 2 buildings in the development designed by Woods Bagot, 75 Park Lane and Shore House. 75 Park Lane will be a high-rise concept standing 37 stories and will feature 358 residences. Units will range from studios to 3-bedrooms, and penthouses. Its sister building, Shore House, is inspired by the lofts of Tribeca and is a boutique 71-unit, 7-story building. Units come in 1 and 2-bedroom layouts that employ an avant-garde design style. A hallmark of the development, Park and Shore features an extensive selection of best-in-class amenities including an 82-foot indoor pool, fully outfitted game room, expansive communal roof deck with full kitchen, children's play area, and more. Strategic Capital is the investment arm of China Construction America, which is the American subsidiary of China State Construction and Engineering Company, ranked 27 on the Fortune Global 500 list. The sales gallery for Park and Shore is located at 100 Town Square Place, Suite 301, in Jersey City, New Jersey.

